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ESEF Presents Board of Education with \$800,000 Grant



The El Segundo Education Foundation (ESEF) on behalf of the students, parents, alumni, residents and business partners who make up ESEF, presented an \$800,000 grant to the El Segundo Board of Education on June 12. The \$800,000 grant for the 2011-2012 school year is an increase of 78 percent over last year's grant of \$450,000 and a 7 percent increase over the original pledge of \$750,000. Photo courtesy of ESEF.

Council Updated on Retail Recruitment, Smoky Hollow

By Brian Simon

The topic of economic development dominated Tuesday night's El Segundo City Council meeting as the group heard lengthy presentations about retail recruitment and the revitalization of the Smoky Hollow district.

First off, Lisa Hill from Buxton Co. detailed her firm's *CommunityID* strategy designed to help the City identify ideal match retailers and restaurants that best fit El Segundo's marketplace. Buxton's studies have led to over 35 million square feet of retail development and over \$6 billion in sales for 700 public sector clients nationwide.

Using advanced software and culling data from multiple purchased databases, Buxton goes well beyond basic demographic statistics to also incorporate advanced "psychographic" profiles that analyze the specific purchasing behavior, lifestyles and media habits of up to seven separate individuals within a single household. As Hill explained, such detailed information is not only important to prospective retail tenants but also to existing businesses that want to know the propensity of a particular consumer to buy a certain product in a given trade area. The study additionally addresses "retail leakage" to determine how and where local residents are spending money outside of the community. In its recently completed Retail Site Assessment, Buxton provided the City with comprehensive lists of potential retail and restaurant matches, including those with existing locations not in close proximity to the community that could satisfy unfulfilled consumer demand-and others with locations close to El Segundo or even already present in town. The City won't reveal the names on that list because it is competitive information that surrounding communities could use for their own benefits. However, Hill strongly recommended sharing the data with local developers and realtors.

Hill explained that in the recruiting effort, Buxton will make the initial contact. "You won't be cold-calling any retailer," she promised, adding that staff will have to follow up and that the overall process could take 18 months to two years since retailers have expansion plans set well in advance. As part of the program, Buxton will provide ongoing support, although the City now owns the data and will be able to use the software to maintain "rolling real-time snapshots." In addition to restaurant and retail matching, Buxton is also analyzing hospitality (hotels) and healthcare to assess current service levels and demand to help staff (in particular Economic Development Analyst Ted Shove) target newcomers in these industries.

After Hill's presentation, Jim Goodell, President, Public Private Ventures, Inc., talked about the future of Smoky Hollow as an "incubator district" for new media and Internet-related

See Council, page 12

Fresh & Easy Downtown Market in Limbo

Clouds 70°/63°



Saturday Mostly Cloudy 68°/62°

Sunday Mostly Cloudy 68°/61°



By Brian Simon

Will Downtown El Segundo have another grocery store or not? That is the big question these days and the answer varies depending on who you ask. It was seemingly a done deal when Fresh & Easy inked a 25-year lease in early April to take over the recently closed Cooke's Market site on Richmond Street and Grand Avenue, but not so fast. According to Mark Neumann, a principal at 612 Twin Holdings, LLC that owns the land, buildings and parking structure at the corner where Cooke's had operated since 2004, Fresh & Easy told him after signing the lease that it will not open the store unless it receives two years of free rent.

Fresh & Easy neighborhood affairs director Brendan Wonnacott maintained the deal was not dead. "Fresh & Easy remains 100 percent committed to this site," he said. "We are currently working with the landlord on renewing the terms due to the economic environment." Wonnacott would not comment on the particulars of the economic factors that spurred his company to rethink the deal and did not confirm that Fresh & Easy had asked for the two gratis years.

If neither side budges, Downtown could find itself without a market perhaps permanently. "Their actions probably made it impossible to put another grocery store there," said Neumann. "All the refrigeration equipment was taken out and sold off, and it would cost more than \$1 million to put another market in there."

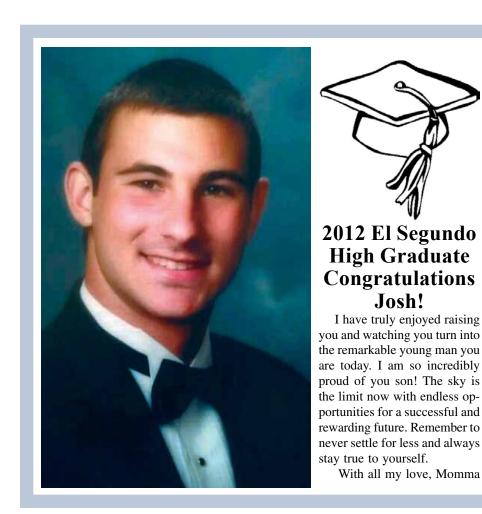
Neumann explained that talks with Fresh & Easy to take over the struggling Cooke's, which he said had not paid its rent for a year and was in default on its own lease, began last November. After a lengthy process, the parties came to an agreement on the 25-year deal at a lower rent than Cooke's was paying.

Once the lease was signed, Cooke's See Fresh, page 4

People

Hooray

Julia F. Dwyer, of El Segundo, has been named to the dean's list for the spring 2012 semester at the University of Vermont. Dwyer is a junior Anthropology major in the College of Arts & Sciences.



Poetry Event Grows in Popularity, Adds Art to Activities

By Cristian Vasquez

Parents, teachers and students gathered at Barnes and Nobles on June 14 to celebrate El Segundo Middle School's Poetrypalooza event. "Poetrypalooza is the signature Language Arts project that was created by eighth grade Language Arts teachers Kim Stern and Dan Duffy, where students are required to choose or create a piece of art that 'speaks' to them, a musical selection to enhance the artwork, and then must write their own 14-line sonnet," El Segundo Middle School Counselor Lori Klein said. "The 'Grand Finale' for the eighth grade English-Language Arts class at ESMS is the Poetry Unit. The culminating project is called Poetrypalooza."

Last year's venue is no longer in existence, yet obtaining a new location to host Poetrypalooza was not too difficult. Community Relations Manager with Barnes and Noble and parent of an eighth grader Penny Armstrong saw this event as an opportunity to strengthen the book retailer's relationship with the local community. "We feel that it is very, very important that we maintain a strong presence in the community and that's why we show our support to the community that we are located in," Armstrong said. "We have a very strong tie within the education community and this is part of strengthening that tie. As a community relations manager, I have a longstanding relationship with all of the schools in the community. It just happens to be a good thing that I am also a parent."

Asking eighth grade students to write poetry is a challenge that both Duffy and Stern have been able to tackle in order to help their students reach their creative potential. "The most challenging part, probably, is writing a sonnet," Stern said. "It is a very complex task to write a sonnet. They include 14 lines

in iambic pentameter and in a specific rhyme scheme. On top of that, it actually has to tell a story."

Encouraging students to write poetry based on deep and personal emotions is not an easy request, especially for kids in the eighth grade. "Students tend to worry about how they are perceived by their peers--that is why Mr. Duffy and I work diligently to create a safe space in our classrooms for students to share their poetry," Klein said. "Throughout the unit, students write, reflect and share their poems. They even get to listen to their teachers share their own original poems. It takes a lot of practice and support. But what they end up sharing is often liberating and even cathartic for many."

Duffy was not shy about sharing parts of his personal life through his poetry, which put many of the students at ease about writing and sharing their work with classmates. With the students' willingness to share their feelings via poetry, Duffy and Stern focused on the more technical aspects of participating in Poetrypalooza.

"This time we were so much more prepared and what it came down to was getting them to memorize their sonnets earlier," Duffy said. "This year as a homework assignment, they would have to come in with the first stanza of their sonnet memorized. I would then call randomly five students up to the front and they would have to recite their first stanza. As a result of doing this over a period of the week, they had their sonnet memorized like never before. Each year we learn a little bit more and learn new tricks to make it a little bit easier for ourselves and for them."

This year it was decided that art should be included in the Poetrypalooza event, so

See Poetry, page 8

Correction

I apologize to the community for the misspelling of Funk-o-Matics in our Business Briefs section last week. The Funk-o-Matics will be playing on June 17th. HM





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Center Street School Teacher Letters **Recognized for Integrating Technology in Classroom**

By Nicole Gordon for CCS Presentation Systems

This month, we are so excited to spotlight Jeff Simonek of Center Street Elementary School, in the El Segundo Unified School District. Mr. Simonek is an incredible 5th grade teacher, who has taken on the integration of technology in his classroom with full force! At Center Street Elementary School, Jeff is someone who other teachers look to for support and encouragement when it comes to technology integration. What is Mr. Simonek's advice to other teachers who might be hesitant when it comes to integrating technology into their classrooms? It's simple: Play!

"I'm adventurous, and I just try things. And, I take what I'm best with and I manipulate it. I like to fail at things and make them better so that I have a better understanding of how to use them. I'm not afraid to try things. Sometimes it's going to work, and if it completely blows up in my face I'm ok with that! I try again and try to adapt it to my group. When I first started working here I didn't have a SMART Board in my room. I wanted one. So I actually just downloaded the software and started manipulating things. And then I made sure that I got one!"

When we walked into Jeff's classroom we were immediately met with high energy and great enthusiasm radiating from his students as they begged and pleaded with their hands raised to come up to the SMART Board and play the "game." The game, was in fact a lesson in SMART Notebook Software's Lesson Activity Toolkit in which Jeff was actually checking for his students' understanding through a fun, interactive informal assessment disguised as a soccer game! Everyone in the room was

engaged and eager to participate.

"The SMART Board is very interactive," Jeff said, "kids are totally engaged all the time. It doesn't matter how dry of a concept it is! The idea of something disappearing on them using the Magic Pen makes them want to beat the pen before it disappears. They get very excited by the spotlight too. These are some of those eye catching things that make learning and content accessible to everyone in the classroom." Jeff described how he uses the Magic Pen to create math racing games in which the students must beat the disappearing ink to solve multiplication problems. This strategy is also used for writing notes, which disappear on the board if they are not taken down in a timely manner! "They're fully engaged," Mr. Simonek explained.

In addition to increasing engagement, Jeff also talked about how using his SMART Board has affected learning outcomes. "The nice thing about my SMART Board is that you can create a lesson, print it right out, and the kids have exactly what you have just done. If you record a math lesson step by step, a student who is struggling can watch that same math concept over and over, step by step, until they get it. It's always there! With math, I have seen great strides with some of my kids who are not fully understanding certain concepts, such as finding percentages from fractions. For them to be able to see the manipulation of a problem over and over again has given them the accessibility and practice they need." Earlier in the day, Jeff placed a diagram of the respiratory system up on his SMART Board. Students were expected to move the labels

See Teacher, page 13

REALLY?

We really enjoyed reading about the championships in the Herald. So our family went to the closing ceremonies, we ate tri-tip sandwiches and enjoyed the homerun-hitting contest and my youngest son even got one of the homeruns. Then we heard about the all-star team selections; Really? When will it ever stop.

Phillip Shifley EL SEGUNDO HORSESHOERS' PITCH FOR C.A.S.E.

Each year, a group of local horseshoe pitchers get together for a day of competition and a chance to give back to their community. The 15th Annual Clarabell Horseshoe Tournament benefitting C.A.S.E. in El Segundo took place on May 26.

The money raised during the tournament through selling raffle tickets and auction items is donated to C.A.S.E. to benefit local families in need. We appreciate the generous donation of raffle items by many local businesses and individuals, as well as donations for the C.A.S.E. food pantry.

Calend

There is a limited word count of 20 words and fees will apply. Email to escalendar@ heraldpublications.com Sunday, June 24

• The Tavern on Main is hosting it's "Funday Brunch" a delicious Sunday Brunch, 9 AM-1 PM. Monday, June 25

• Tree Musketeers youth LEADership Classes: Registration open. Classes begin Mon. June 25th Contact volunteers@ treemusketeers.org, (310)322-0263 or see treemusketeers.org for info. Wednesday, June 27

• Author, Christopher Farnsworth, will

We would like to extend our heartfelt appreciation to everyone who "pitched" in to make this year's event such a success!

Tournament Hosts, Terry & Cheryl Landreth

COMMUNITY CLEANS UP

On behalf of El Segundo Power and the El Segundo Kiwanis I would like to thank the community for attending the 2012 Beauty and the Beach clean-up. Your help removed more than 500 lbs. of trash from our beach - right here in El Segundo.

I hope everyone had a great time; this event is truly a neighborhood collaboration. We had more than 280 young artists submit art work for the T-shirt contest and more than 300 volunteers helped clean up the beach, set up the event and assure our ocean was a better place to swim.

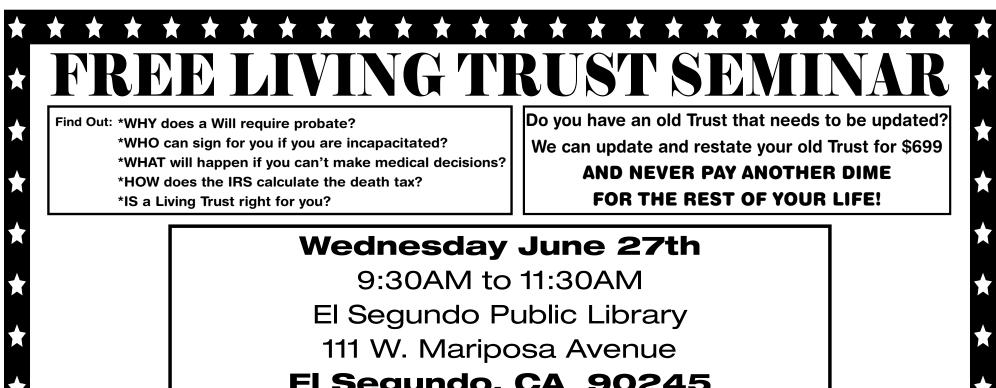
Most of all I want to thank all of you, because without you this event could not happen. Again thank you for your support and we look forward to seeing you next year!

Steve Odabashian, El Segundo Power, LLC •

lead the Evening Book Club Discussion at the El Segundo Library, starting at 6:30 p.m. in the FOL Room. Call the library, (310) 524-2728 for more information.

• Watch Laurence and Sally Martin every Wednesday night, on the reality show "Baggage Battles", the show is on the Travel Channel. Time Warner Ch. 752 at 7:00 p.m. and 10:00 p.m.; Ch 217 at 10:00 p.m. Ongoin

• The El Segundo Art Association invites you to view their Spring Show displayed throughout the El Segundo Library through June 30. A great place to purchase local art. •



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Fresh

quickly liquidated its merchandise and shut down before the end of April. "They [Fresh & Easy] wanted the building completely vacated by May 1," said Neumann. Meanwhile, the City of El Segundo granted the prospective tenant's signage requests and a banner went up a few weeks ago publicizing Fresh & Easy's impending arrival. That banner is now gone.

"I think Fresh & Easy is having financial troubles and the people in the UK [the parent company is the United Kingdom-based Tesco, the third largest retailer in the world that also has its North American headquarters in El Segundo] decided not to open the store here," said Neumann. "They also told me that their new rewards card program allows them to track where shoppers are coming from and they think that since they are getting El Segundo shoppers at their Rosecrans store in Manhattan Beach that they don't need a second location."

Fresh & Easy, known for its fresh produce, prepared meals and self-service checkout lines, has made news in recent months for its less than stellar financial reports. It launched its first US stores in 2007 with a rapid expansion plan in tow and had opened 185 stores in America by the end of its most recent fiscal year this past February, with 45 more locations planned in 2012. However,



TANNER SEWING AND VACUUM CENTER OLD-FASHIONED SERVICE & TOP QUALITY PRODUCTS

from front page

Tesco reported a loss of \$245 million for its supermarket chain in 2011/12, spurring some shareholder outcry. The company has moved forward its target date for Fresh & Easy to break even to early 2014 rather than the originally projected 2013.

Neumann wouldn't comment on whether his group, which he described as a "small family operation," would pursue any legal action against Fresh & Easy. "The only people who make money out of these things are the attorneys, but that won't bring a grocery store to El Segundo," said Neumann. "They [Fresh & Easy] didn't negotiate in good faith. It's really a shame...Our biggest disappointment is for the residents. A big company took over the market and left the community high and dry without a grocery store...To renegotiate a signed lease is not open negotiations. Fresh & Easy has a signed lease they can honor."

Wonnacott emphasized that the lease came with a 30- to 60-day "due diligence period" allowing both parties the opportunity to reexamine the deal before final commitment. He described the discussions as of press time as an "ongoing process" and that Fresh & Easy still wants a store in El Segundo. "Fresh & Easy is a neighborhood market," he said. "We looked at the site and thought it would be a good fit. There are incredibly complex issues and we have to make the right decision. We'd like to believe negotiations will be resolved."

The Grand and Richmond site has housed various markets over the decades. It was vacant for several years before Cooke's arrival after the previous tenant, Ralph's, shut down operations there. •

> I changed my i Pod name to Titanic. It's syncing now.

When chemists die, they barium.

Jokes about German sausage are the wurst.

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Police Reports

Compiled by Cristian Vasquez SUNDAY, MAY 26

An online identity theft report was taken at 1901 hours on 06/12/12 from the 600 block of Sierra Street. Unknown suspect used the victim's name and personal information to file a 2011 tax return.

An online petty theft report was taken at 0754 hours on 06/12/12 from the 300 block of East Maple Avenue. Taken was a 2013 registration tab from the license plate of the victim's vehicle.

Petty theft report was taken at 2019 hours from Palm Avenue and Bungalow Drive. Taken was an Apple iPhone.

SATURDAY, MAY 26

One male adult was arrested at 0337 hours from Sepulveda Boulevard and El Segundo Boulevard for misdemeanor DUI and driving without a license.

One male adult was arrested at 0520 hours from the 1000 block of East Acacia Avenue for suspicion of burglary.

A battery report was taken at 1100 hours from the 200 block of Concord Street. Known suspect hit the victim.

One female adult was arrested at 1347 hours from the 700 block of South Sepulveda Boulevard for burglary and identity theft.

A dead body report was taken at 1619 hours from 800 block of McCarthy Court. A female adult was found deceased at her residence.

One male adult was arrested at 2303 hours from Grand Avenue and Sheldon Street for one outstanding Inglewood PD felony warrant.

FRIDAY, JUNE 15

One male adult was arrested at 0226 hours from Aviation Boulevard and Imperial Highway for possession of a controlled substance, possession of drug paraphernalia, and for transportation of a controlled substance.

One female adult was arrested at 0317 hours from El Segundo Boulevard and Illinois Street for misdemeanor DUI.

A misdemeanor hit and run report was taken at 1017 hours from the 800 block of North Douglas Street, vehicle versus parked vehicle.

A burglary report was taken at 1230 hours from the 2100 block of East El Segundo Boulevard. Unknown suspect(s) took a computer from the victim's hotel room.

One male adult was arrest at 1327 hours from Covina PD for one ESPD felony warrant.

One male adult was arrested at 1427 hours from the 800 block of South Sepulveda Boulevard for one MBPD misdemeanor warrant, and for one RBPD misdemeanor traffic warrant.

One male adult was arrested at 1750 hours from Palos Verdes Estates PD for one ESPD misdemeanor traffic warrant.

One female adult was arrested at 0117 hours from El Segundo Boulevard and Sierra Street for misdemeanor DUI.

One female adult was arrested at 0151 hours from the 700 block of North SepulBAC of .08% or above.

One male adult was arrested at 0330 hours from Manhattan Beach PD for one ESPD misdemeanor warrant.

Found property report was taken at 1010 hours from the 500 block of Virginia Street. Found was a bag containing marijuana.

A petty theft report was taken at 1319 hours from the 600 block of Main Street. Unknown suspect opened victim's unlocked locker and took \$160.00.

Found property report was taken at 1436 hours from the 300 block of Main Street. A box containing needles and syringes were found.

A property report was taken at 1501 hours from the 1700 block of East Pine Avenue. Drugs were turned in to be destroyed.

Grand (commercial) theft occurred between 06/13/12 and 06/14/12 in the 400 block of Main Street. A mixer and grinder were stolen with a total value of \$6,000.00.

One female adult was arrested at 2156 hours from the 800 block of Virginia Street for domestic violence.

One male adult was arrested at 2156 hours from the 800 block of Virginia Street for court order violation.

WEDNESDAY, JUNE 13

A vandalism report was taken at 0331 hours from the 300 block of South Douglas Street.

One female adult was arrested at 0643 hours from the Hawthorne Police Department for one ESPD traffic warrant.

A found property report was taken at 0940 hours from the 600 block of East Holly Avenue. Found was old ammunition.

One male adult was arrested at 2309 hours from the 700 block of Main Street for misdemeanor DUI.

TUESDAY, JUNE 12

One female adult was detained at 0924 hours from the 400 block of South Sepulveda and transported to Harbor General Hospital for a psychiatric evaluation.

Child endangerment report was taken at 1024 hours from the 700 block of South Sepulveda Boulevard. A three-year-old child was left unattended in a vehicle.

Found property report was taken at 1248 hours from the 200 block of Main Street. A credit card was found on a bus bench at the location.

Lost plate report was taken at 1424 hours from Sepulveda Boulevard and Imperial Highway. Reporting party lost a license plate on his trailer as he was driving.

One male adult was arrested at 0042 hours from Aviation Boulevard and the 105 Freeway onramp for false personation, possession of drug paraphernalia, possession of less than an ounce of marijuana in a vehicle, driving with a suspended license, one outstanding Gardena PD misdemeanor warrant and one outstanding Los Angeles PD misdemeanor warrant.

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veda Boulevard for burglary, possession of drug paraphernalia, destroying jail property and for one Hermosa Beach PD warrant.

THURSDAY, JUNE 14

One female adult was arrested at 0316 hours from El Segundo Boulevard and Illinois Street for misdemeanor DUI with a

Petty theft report was taken at 1424 hours from the 100 block of West Mariposa Avenue. Taken was an iPad.

Spousal battery report was taken at 2057 hours from the 1000 block of East Pine Avenue. Known suspect struck his wife on her jaw with his right hand in the presence of their children. •

I stayed up all night to see where the sun went. Then it dawned on me.





Frankly Plank

By Duane Plank

First off, my kinda semi-editor was sitting there when I predicted that Los Doyers would win the ballgame last Sunday against the Chicago White Sox. Prognosticated a Dee Gordon flare to left to win the game, which is exactly what happened. Didn't get this gig by just making stuff up, pally.

I know stuff, folks. But did not see a very enthusiastic response from the *D*-*Girl* when the Dodgers begged out another win. Guess that she was working diligently. As always.

Who would a thunk it? That the most cherished trophy in sports, the Stanley Cup, would visit the infamous North End Bar--hockey heaven in Hermosa--a scant six hours after the boys trounced the New Jersey Devils to end 45 years of frustration for us longtime hockey supporters in the City of the Angels.

What a night that Monday night was. Finished doing my daily toil at work and was faced with a couple of options. Head down to the North End, where the place was already packed with fans and bandwagoners by 3 p.m., I'm guessing. Or head to the research spot and hope that the screens would be set to the most important hockey game, ever, preempting Nancy Grace and the screaming meanies?

So I took the best option--the only option. Decided to hunker down in the mansion and watch the game with the Kid and the Wife. Now it also happened to be the Wife's birthday, and she had generously given me a hall pass to go out and watch the game with the beverage-hoisting revelers. But I made the prudent choice and decided to stay home.

Which worked out just fine. When the Kings received the five-minute major power play, I was hoping for one, maybe two goals. But when Trevor Lewis tipped in goal numero three during the extended power play, I couldn't believe it. But maybe I could. The Kings were the better team. They were the better team all the way through the grind that is the NHL playoffs. So the better team should win, right?

Course, even with a seemingly insurmountable 4-nada lead, I was still sweating bullets. Trying to enjoy the lead, worrying about losing the biggest lead in finals history. Which the great Mike Emrick, balding announcer, brought up about 30 times in the last period. Or maybe it seemed that way for a skittish King fan? A couple of goals in the final four minutes salted away the win and set off the celebration in Staples and in homes and adult establishments citywide. I hugged the Kid and watched the Cup being paraded around the ice by the Kings, led by their quiet Captain, Dustin Brown. Who wasn't so quiet when he used a profanity while being interviewed on national TV moments after the clock struck zero for the Devils.

Which was the same colorful word, sort of, that I had texted Brother Chris after many of the wins along the way to the Cup.

Anyway, tapping out this brilliant missive as I watch the interminable slow-down that is the U.S. Open golf tourney. One gentleman sponsored a few Father's Day libation as I was doing my diligent research. And some others lambasted me, saying that I may have misquoted, or misrepresented something that they said or did.

Sorry. Never my intention to promulgate info that isn't honest or accurate. Just trying to have a little fun.

Okay, so the clock is ticking on some local things. My pseudo-editor mentioned that we in Mayberry are a tad bit disappointed because the Stanley Cup hasn't made a little late-night stop in Gundo. Now myself--haven't seen a heck of a lot of support for hockey, pre-playoff run, in Mayberry. Bandwagoners jumping on and off.

We diehards would go out to watch games during the regular season, but usually, as soon as the Kobe or the car-jumper Blake Griffin would come on the screen, the attention would switch to the NBA. Which, BTW, is oh-so-riveting. Don't know more than a dozen folks out here in La La Land who are paying attention to the NBA Finals. No Lakers, no interest. Which I have steadfastly maintained for...ever. But maybe they are watching and I haven't been tuned to it. Maybe.

Oh, and BTW...Will be returning to coaching a little baseball next year. Least hope to. Ran into a gentleman I used to coach with a couple of years ago, who did his best to keep me in the game. Asked me why I was sitting on the sidelines. Good question. Didn't have a great answer.

For myriad reasons, out of the game for the last couple of years. But I will tell you this. There is no better arm in this town to throw batting practice to your kids. Franklyplank@ gmail.com. Open to all offers.

Still got it. And ready to prove it. Again. •

Eagles 2011-12 Winter Sports in Review

By Gregg McMullin

The winter sports at El Segundo High School were competitive in each sport on both the boys' and girls' side. The girls' water polo team was once again one of the top programs in the South Bay. The boys' and girls' soccer and basketball teams also fared well and each of the teams except one advanced to the CIF playoffs.

It was a year of excitement whether you were inside watching a basketball game or water polo match or outside rooting on the soccer teams. The Eagles were competitive and displayed class and a charismatic aura that should spell success outside the confines of their respective sports.

Girls' Water Polo

Of the winter sports, only the girls' water polo team won a league title. This was a team that started slowly, but gained enough momentum to let the water polo world know how potential can turn to reality.

After graduating most of the starters from the 2010-11 Ocean League championship team, this year's roster wasn't expected to do as well. But when the team returns one of the CIF Southern Section's top goaltenders, you can bet that success will follow. The results were another league title and a second consecutive CIF Southern Section semifinal run.

Hayden Green has been a fixture in goal for the three-time Ocean League champions. The University of Michigan recruit made her mark and set records in leading the Eagles to an undefeated 10-0 Ocean League season and a 24-7 overall record.

While Green kept the opposition out of the net, two-year starter senior Breeana Telfair helped led the Eagles on offense. The first team All Ocean League selection was a consistent scoring threat throughout the year.

The team was focused from the beginning and showed confidence as it built momentum early on in the season. The biggest obstacle in the way of a league championship was Santa Monica. The Vikings have been trying to figure out a way to knock off El Segundo in league play. They did have an 8-3 win over the Eagles in a tournament game, but the Eagles swept their rival when it counted. The Eagles responded with a come-frombehind 5-4 overtime win at Santa Monica and a thrilling 6-5 win at home.

The Eagles entered the CIF Southern Section playoffs as the second-seeded team and faced Hemet in the second round after a first round bye. The Bulldogs (20-8) were a scoring machine this year, having averaged nearly 12 goals per game. Hemet's top scoring threat Meagan Richardson was held to for the winning goal with just 11.5 seconds remaining. Green made 44 saves in the three playoff games and set a record for saves in a game (19) earlier in the year.

Girls' Basketball

The Lady Eagles returned to the CIF playoffs for the fourth consecutive year under coach Kelly Evans. This year's team didn't feature much height, so it relied on quickness and the hot shooting of four-year standout Lauren Sato. Sato led the Eagles in nearly every category and scored 20 or more points in 13 of the team's 28 games. Sarah Chang and Stephanie Gee were also standouts for the Eagles, who will return nine players from a team that went 15-13 next season.

The Eagles played 18 different schools that reached the CIF playoffs and defeated highly touted Rolling Hills Prep, Westminster and St Joseph's (Lakewood) during the year. **Boys' Basketball**

It seemed odd that Rick Sabosky wasn't on the bench directing the Eagles, but the coaching legend retired and turned the program over to his assistant Craig Gast. Coach Gast inherited a young team that featured just three players with any varsity experience. The team played competitively, but was just outmanned in most games.

Perhaps the most exciting game of the year was the Eagles' overtime win over heralded North Torrance. In what would be the lowest scoring game of the year for the Saxons, the Eagles' relentless defense and patient scoring forced the game into overtime after neither team could pull away in the waning seconds of regulation. Damien Medearis Jr., who had a game-high 11 points and nine rebounds, hit a baseline layup with six seconds remaining in the first overtime to provide the winning 45-44 margin.

The Saxons would wind up as Pioneer League champs with their only league loss to the Eagles. In fact North's only two Pioneer League losses in the past two years have come to the Eagles.

The Eagles went through some growing pains, endured injuries to players and played a tough schedule. The result was the Eagles missing out on a postseason playoff berth. With a number of key players returning, a return to the playoffs looks good this coming year.

Boys' Soccer

The Eagles had a solid year and finished strongly in the Pioneer League. Though they finished third behind South Torrance and North Torrance, they ended up qualifying for a wild card berth for the CIF Southern Section playoffs. The Eagles had one of the

A soldier who survived mustard gas and pepper spray is now a seasoned veteran.

I know a guy who's addicted to brake fluid. He says he can stop any time.

How does Moses make his tea? Hebrews it.

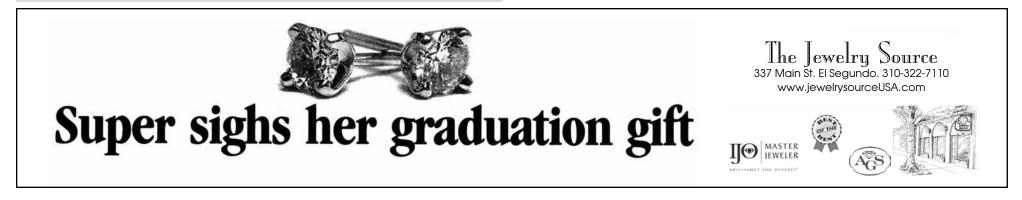
just two goals as the Eagles won easily 9-3.

In the quarterfinals against Cerritos, the Eagles got balanced scoring and stalwart play from Green. Lizzie Ginther, Tessa Barbee, Hallie Lindsey, Trisha Mullen and Telfair each scored goals for the Eagles. Green made 17 saves in the game, 11 of those in the first half.

The Eagles faced third-seeded Pasadena Poly in the semifinals. With the game tied 4-4 in the fourth period, Poly's Lauren Lantry lofted a high shot over the outstretched Green stingiest defenses in league play and demonstrated their mettle against North Torrance, the league champs, in a 0-0 tie.

The Eagles faced Laguna Beach in the wild card game. The Breakers scored a fluke first half goal but the Eagles responded with a goal of their own. The Breakers would score on a breakaway goal in the second half to take a 2-1 lead and he Eagles' season would end. **Girls' Soccer**

For the ninth consecutive year, the Lady *See Sports, page 7*





One Man's Opinion

By Gerry Chong

Our good friend, Bill Steagall of El Segundo, said it most succinctly: "I weep for America."

If President Obama told us the true state of the union, would he tell us what the non-partisan Congressional Budget Office (CBO) said on June 5? Specifically, in 2008 the national debt stood at 40 percent of our nation's GDP, but by 2012 it had leapt to 70 percent of GDP. If the fiscal path of the nation continues, it will reach 109 percent of GDP in 2027 and the country will be bankrupt. Continuing, however, the debt would reach 200 percent of GDP by 2037 and the country's economy would simply cease to function.

That debt is growing at a rate of \$4 billion a day and will end the fiscal year (September 30) with another deficit of \$1.17 trillion. That will make four consecutive years of deficits of more than \$1 trillion. When Obama took office, the national debt stood at \$10.6 trillion, but by the end of

calendar year 2012 it will have swollen to 16.4 trillion...nearly a 60 percent increase! Yet the President and his economic guru Paul Krugman say we need to spend more.

Or would the President tell us what the Federal Reserve said in its annual report on June 11? The report said American wealth had declined 38.8 percent between 2007 and 2010. But if calculated on an after-inflation basis, the decline would have been 41.8 percent! While there have been modest adjustments after 2010, their impact is minimal. In this three-year span, all the financial gains of the last 20 years have been erased and the wealth of American families is back to where it was in 1992!

In the three years from 2007 to 2010, the median family wealth fell from \$126,400 to \$77,300, with African-Americans and Hispanics who lost 60 percent of their net worth having borne the brunt of the damage.

The national debt now stands at \$1,047,264 per taxpayer. The reason it is so high is that only half the country pays any income tax at all, so the bill doubles for those that do pay. That's their "fair share."

Noted sports talk host Jim Rome airs a show in which guests try to out-shout each other, claiming one team or one star is superior to the other. Rome frequently ends the arguments with the shout, "SCOREBOARD!" The point is that, regardless of opinions, the scoreboard is the ultimate arbiter.

So too is it in politics. Republicans and Democrats can each blame the other for the state of our economic union, but the scoreboard has just been described by the CBO and the Federal Reserve. Bill Clinton and James Carville have both advised Obama to stop claiming the economy is growing, because that is simply not true and no one believes it. The numbers speak for themselves. SCOREBOARD!

If this is the current state of the union, what is the path to the future? In the closing months of the year, Obama should expect the Supreme Court to rule all or part of Obamacare as unconstitutional, thus having two effects: First the health care industry will be in turmoil, and second, employers will be reluctant to hire until their healthcare responsibilities are determined--thus ensuring continued stunted job growth.

Also in June, the Supreme Court is likely to rule the Arizona immigration law is constitutional, spawning a series of copycat laws across the country and moving immigration responsibility from the federal government to the individual states.

Third, the nation's debt ceiling debate that nearly shut down the government last summer is reappearing as an encore when the ceiling of \$16.4 trillion is reached this fall. Neither the President nor Congress is willing to broach this subject again.

Fourth, in January, 2013, the Republican-demanded spending cuts and the Democrat-demanded tax increases will take effect, shrinking the economy by \$400-\$500 billion, and reducing the projected GDP to a minus 1.3 percent. That is, we could well be in a recession in early 2013.

And what of our leadership? The Democratic Senate has not passed a budget in over 1,200 days. The President's budget was rejected in the Senate by a vote of 99-0 and in the House by 144-0. In both houses of Congress, not one Democrat and not one Republican voted with the President. The President has therefore given up governing and is attending instead four to six personal fundraisers per day to boost his reelection bid, since he believes his successes deserve a reprise.

And that, my friends, is the state of our union. Read 'em and weep, Bill Steagall.

This girl said she recognized me from the vegetarian club, but I'd never met a herbivore.

Political Penguin

By Duane Plank

Start off with an interesting political tidbit that occurred during the recent elections. Seems that in Webster, Texas, in the all-important city council elections the top two candidates ended up in a runoff after both collected the monumental total of 111 votes. Which is a few more than the engaging gentleman received who showed up at the school board meeting last Tuesday in Gundo, shaking hands, introducing himself to the meeting attendees.

Wish that I could have a little more info on the gentleman, but he shook hands, pleasantly smiling at the folks who apparently had no clue who he was. He said that he had received three, 30, or 300 votes in the election that took place a couple of weeks ago. Guess that he didn't win, but he was trying to build up the vote for the next time.

He shook my hand, was very engaging, but quickly moved on. I was there, fortunately, to cover an incredibly long, but riveting school board meeting. Part of the deal. If I want to get paid and help defray some of the costs of sending the Kid to college, I must work. So be it.

Think the last meeting lasted about 40 minutes or so and allowed me to sneak out at the conclusion and watch the last period of the soon-to-be-winning-the-Stanley-Cup Los Angeles Kings oust the Phoenix Coyotes and move on to the Finals.

Sorry to blur the line between politics and sports, but so be it. Anyway, good for the gentleman politician who entered the meeting and introduced himself to a somewhat captive audience. Nothing ventured, nothing gained. Better to do something than sit on the sidelines and let this parade of life pass by, right?

So back to the Texas bumpkins who decided to decide the council race with a roll of the dice. The combatants in the dice roll: the lovely Diana Newland and the debonair Edward Lapeyre. Neither one of them apparently was interested in wasting money to campaign for another election, so they decided to roll the dice. High-roller wins.

Not sure if they first nixed the idea of playing rock, paper, scissors--a game which I have never played and am confused by. Shocker there. Especially for those of you who know me, who have been granted access to the Plank inner circle. Privileged and proud. And able to read and discern the fading art of innuendo and sarcasm.

Anyway, the Texas pols decided to roll the dice--see who would get to serve on the council in Webster, a city, according to semi-reliable reports, of 10,000 folks. Nice to see the winner in this election garnered 111 votes. Good to

see political apathy is alive and well in Texas, much as it is in California. Proof of that is the pathetic and paltry turnout a couple of weeks age for the Prez primary election, in which the tobacco zillionaires Bolshoied the few of us who took the time, as real Americans, to brave the vagaries of casting a ballot, and actually went to the polls to vote.

Men and woman have fought wars, given up their freedom and, more importantly, their lives to give us the opportunity to vote, and I am going to make a pretty well-informed guess that a heck of a lot of you couldn't fit the voting duty into your all-important day of texting, chatting or iPad watching. Or wasting \$5 at the local rip-off coffery establishment.

Guess that I should finish the Texas story. So the two city council wannabes decided to roll the dice to see who the winner would be. First time, they both chucked the dice of off the end of the table. Which can happen. Remember the old fun game "dice for drinks?" Probably not. Re-roll. Second time, they both rolled the same number.

Wow, must have been cutting the tension with a knife in the Webster trailer park where they finally settled the deal when Newland rolled a five and the loser Lapeyre choked big time and rolled a four. Which made

Newland the winner.

Talking to the throng of reporters after the roll-off for the council seat, the winner said that she was "frayed around the edges" prior to rolling the lucky die. And that the good folks of Webster were all atwitter in anticipation of the roll-off.

Now, maybe the 10,000 folks in Webster, which is a town that may or may not have been named

after the diminutive sitcom star on the ABC television network back in the day, were fired up. But if they were so really fired up, cared about the council election, how come only 222 of the good folks deep in the heart of Texas cast ballots?

So, was going to pontificate a little more about the joke that apparently is/are the results of the Prop 29 on the ballot a couple of weeks ago. When some of you allowed the tobacco murderers to somehow convince you that a tax on the death sticks was a bad thing. But I shall demur. Guess that I have said my piece there. But it was heartwarming to see a couple of the bright faces of Mayberry, maybe kids who will be graduating from the high school tomorrow evening, smoking their cigs as they sat in front of City Hall...

As the best coach in town, the Stanley Cup winner from the Great White North, would say "Awesome" •

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<u>Sports Shorts</u>

U10 Sand Crabs Win Santa Monica Sand Soccer Championship on Father's Day



More than 200 teams competed on 25 fields on the sand adjacent to the Santa Monica Pier this past Father's day weekend. Returning to where it all began in 2010 for the upstart El Segundo Sand Crabs (then playing in the U8 division), the girl's U10 team won all four of their games to win the championship. Along the way, the Sand Crabs knocked off Culver City (4-1), EVYSA Lions (7-3), Fresno's Alliance Black (4-0), and EVYSA a second time in the championship game (3-1). Pictured (L-R); row 1: Emily Nagamine, Sierra Hennies, Zoe Fuentes, Ella Tichy, Kylie Keens, Fiona Elliott, Skyler Pfeifer, James Matlosz, Trinity Parascandola, Jazael Ellzey, Kennedy Dierks, Megan CdeBaca, and Colette Hewitt; back row: Noren Nagamine, Curtis Hennies, Chris Tichy, Mike Keens, Shawn Matlosz, Tony Parascandola, Elton Ellzey, Dean Dierks. Photo courtesy of Tony Parascandola •

Sports

Eagles advanced to the CIF Southern Section playoffs. It had been five years since the Eagles' last Pioneer League championship. So with a young team that included six seniors, six juniors, five sophomores, five sophomores and two freshmen on the roster, longtime coach Juan Mosquera was hopping his team would be competitive.

The team started the season with four straight wins, but then injuries mounted and the Eagles went 1-5-2 in their next eight games. In league, they played Pioneer co-champions Torrance and South Torrance tough and finished third.

In the playoffs, El Segundo faced Olympic League champions Valley Christian in the first round. The Eagles played an aggressive game, taking 15 shots at the net, but they were shut out. Both Jennifer Mann and Chelsea Johnson were solid in goal, stopping 11 of 12, but the Eagles fell 1-0 to end their season. •

from page 5



Julia Freeman, just a freshman, played brilliantly for the Lady Eagles. Photos by Gregg McMullin.





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Business Briefs

Rock & Brews Featured on National Television

Fox TV broadcasted from the El Segundo Rock and Brews on Main Street with celebrity guest Gene Simmons greeting everyone at the restaurant and on national TV. Pictured with Simmons is El Segundo resident Bob Gray and his son Nathan.



The Container Store opens in Grand Style



A long awaited event took place at the El Segundo Plaza. It was the Grand Opening of The Container Store on Saturday, June 16 and they were ready for the crowds. As is their tradition, on Thursday evening, June 14, prior to the opening, The Container Store hosted a party for 1,200 invited guests to preview the entire store layout, products and staff. The food was displayed using many of the actual products while the orchestra and dance floor added a party atmosphere to the store, appreciated by the huge number of people that came to celebrate. Resembling the lavish opening of a new movie, El Segundo was shown red carpet treatment. The store looked well-organized and fully stocked with an abundance of practical as-well-as unique products. Visit www.theconttainerstore.com for more information.

John Nixon Promoted to Executive Vice President of Grandpoint Bank

Grandpoint Bank has announced the promotion of John Nixon to executive vice president. Nixon is regional manager of the Bank's South Bay region. He joined Grandpoint in 2010 as senior vice president and was responsible for establishing the Bank's South Bay office, which is located in El Segundo. Since the South Bay office opened in

December 2010, Nixon and his team have grown deposits and loans to more than \$110 million. "John's promotion recognizes his outstanding leadership and success in building a dynamic banking franchise in the South Bay," said Don M. Griffith, chairman and chief executive officer of Grandpoint Bank. "John and his team have done an



outstanding job introducing Grandpoint to this region and building strong relationships within the business community." Nixon also now serves on the Bank's Executive Committee. Grandpoint Bank serves small and mid-sized businesses, professionals and entrepreneurs, and high-net-worth individuals, and provides correspondent services

to financial institutions. Grandpoint has banking offices in downtown Los Angeles, Brentwood, El Segundo, Encino, Anaheim, Orange and Santa Ana, and a loan production office in Pasadena. At March 31, 2012, Grandpoint Bank had total assets of \$875.3 million. For more information, please visit www.grandpointbank.com

Automobile Driving Museum Hosts 80th Birthday Carnival for Owner

On Saturday evening, June 16th and Sunday June 17th the automobile driving museum property was transformed to a place of fantasy, music, food and fun including rides, carnival and gourmet food, and ladies on roller skates offering trays of delicious appetizers to the many guests of all ages: hot dog, corn-on-the-cob, cotton candy, kettle corn and

more. The opportunities were unlimited to celebrate Stanley Zimmerman's 80th Birthday. Over 100 antique cars were on display, along with the novel hot rods in their own room. Music was played by the Beach Cities Swing Band. Hundreds of El Segundo residents and employees of local businesses joined the party on Sunday and enjoyed Stanley's invitation to help celebrate five years since



the Automobile Driving Museum opened. Jeff Walker, museum director said, "Jodee did it all." Jodee Hulsebus, operations manager organized the enormous party that was clearly fun for all ages. Once again the El Segundo community celebrated a milestone for one of our prized businesses. The ADM is located at 610 Lairport Street. For more information visit www.theadm.org.

Elementary Schools Spring Band Recital First Time in New Performing Arts Center



Standing and looking out over the sea of faces, elementary band students took over the big stage with poise and confidence. Pictured is Citizen of the year, Edie Rice, Education Director and Conductor announcing the next performer of the El Segundo Center Street and Rittenhouse Elementary Schools Band Spring Recital on June 6 at the ES Performing Arts Center.Rice, works along with Molly Danahy, now in her fifth year of teaching, Jessica Hernandez and the E.S. High School mentors in the after-school program. The students are taught in classes after school provided through the El Segundo Concert Band Music Education Program.

www.esconcertband.org. At the recital each student performed individually and then both school groups played as an ensemble to an audience of fans, including parents, grandparents, siblings and friends. Well prepared, each student came forward to stand on their own and show what they had learned this year. Many of them were beginners. Medals were given out to recognize special efforts by the young musicians. The performance concluded with a rousing instrumental rendition by all of the students of "Rock Around the Clock" and then they were joined by the Elementary and 6th grade choirs, mentors and staff to perform "America the Beautiful." •

sixth, seventh and eighth grade art teacher Cami Kaplanis took on the task of encouraging her students to participate. "Being in visual art, we are not as used to performing as much as others. For example, choir kids and band kids are much more accustomed to performing and the visual arts kids aren't so used to performing," Kaplanis said. "But it is an important part of art. I always tell my students that a big part of art work is sharing

sort of complete." Klein added, "Since Poetrypalooza is all about inspiration, it was a natural fit to include original work from art students this year. Ms. Kaplanis was thrilled to encourage her art students to create and display their work. It's always a terrific opportunity for our students to share what they are doing inside the classrooms with the community."

it. The first part is creating it and the second part is sharing it with others. So having an

opportunity to share it with others makes it

Having the opportunity to see the eighth graders write a poem and share it in front of a room filled with fellow classmates and grown-ups was a new experience for many of the parents. "I was

or the parents. It was very excited that she wanted to participate in this. We used to go to a small place in Redondo sometimes and she would watch the people go up there and read poetry," Diane Dominic, parent

and read poetry, Diane Dominic, parent to eighth grade student Talia Dominic, said. "She found it to be very interesting, so when she told me she was going to be doing this, I was happy. She really enjoys writing and she is very creative. I am pretty free about letting her read and write. So I am very excited that she is doing this." •





Vivian Rayos and Sarah Hansford, both in the 8th grade, wrote and read their poetry during this year's Poetrypalooza. The poetry-reading event organized by ESMS the 8th grade Language Arts Dan Duffy, Kimberly Stern and Counselor Lori Klein was hosted at Barnes and Noble and for the first time included original works of art by several students. Photos courtesy of Lori Klein.

FOOD & DINING

David Schat's Bakery Café: Tasty Treats Go Beyond Just Sweets

By Brian Simon

I can recall few business openings as eagerly anticipated in El Segundo as when David Schat's Bakery Café debuted late last year. Not only did Downtown finally have a bakery again, but it also fulfilled the dream of a longtime El Segundo resident who happens to hail from a celebrated family in the wonderful world of baking. "People had been asking me forever, 'Why don't you open your own place?" said David Schat. Once the former Blockbuster site became available, he jumped at the opportunity to transform the space. And yes, Schat's was worth the wait.

The Schat family boasts seven bakeries-each independently owned and operated by different members of the clan. The most famous of the bunch is the landmark operation in Bishop just outside of Mammoth owned by David's uncle Erick that is particularly renowned for its signature sheepherder breads.

Though not part of a franchise other than by kinship and with only a few shared recipes, David Schat's Bakery Café does justice and then some to the family name. A sixth-generation Dutch baker who learned the craft as a teen at the hands of his grandfather Jack (who came to the States in the late '50s from the Netherlands), earned a master certification from the American Institute of Baking in Kansas and paid his dues working for the likes of King's Hawaiian Bakery, Van de Kamp's and Pillsbury among other industry luminaries, David carved his own niche as a technician skilled in the science and technology of baking. "I can make a recipe work on whatever kind of equipment there is," he noted.

At King's, David oversaw an operation that chugged out 6,000 pounds of dough per hour. The output is decidedly smaller scale in El Segundo, where the kitchen produces a "mere" 100 dozen rolls a week. But as good as those rolls are there is more to Schat's than baked goods. In fact, it offers some of the tastiest, highest quality and most unique breakfast and lunch options in El Segundo.

The kitchen offers up a diverse menu of sandwiches, salads, soups and sides. Schat's roasts most of its own meats in-house—it even pickles its own pastrami on the premises for five days, making the end result as lean, tender and flavorful as you'll find in the area.

This is also the only place in town you can get hand-carved, house-roasted turkey--and what an upgrade over the processed variety! The sandwich, served on sheepherder bread, includes Swiss cheese, avocado, red leaf lettuce and a sweet and tangy cranberry chutney.

Schat's may be the first spot in El Segundo to jump on the "Banh Mi" bandwagon—the Vietnamese sandwiches served on French particularly enjoys the mix of butter lettuce, Fuji apples, candied walnuts and goat cheese topped with a champagne vinaigrette. And all the dressings are made in house. So yes, you can manage to eat a healthy meal at a bakery.

As far as soups, the roasted butternut squash is to-die-for with toasted pumpkin seeds, panela cheese and herb pesto, while the French onion soup featuring a healthy dose of Dutch gruyere cheese is another winner.



Schat's offers breakfast all day Friday through Sunday and the menu has grown over the last few months. For \$8.50, you can build your own omelet with three eggs and a choice from among different cheeses, veggies and meat. French toast is a must on either the sheepherder or raisin walnut bread, as is the corned beef boxty (similar to corned beef hash with a homemade Irish potato pancake and a couple of eggs on top). There is also a breakfast burrito, a BLT egg sandwich and the "Bishop Bowl" (David was born in Bishop and briefly managed the bakery there in his younger days before moving to El Segundo in the mid-'80s) that mixes hash browns, scrambled eggs and country sausage gravy.

Schat's also features Peet's Coffee & Tea, all-natural smoothies, wine and beer—including El Segundo Brewing Company's popular Blue House Ale and a few boutique-style vinos not typically carried elsewhere. A license to sell beer and wine to-go is also in the works.

And finally for the lil' ones, Schat's offers a "kindermenu." Choices include such classics as grilled cheese and peanut butter and jelly sandwiches.

While it may be a pleasant surprise that Schat's is a great breakfast and lunch spot, it's impossible to forget that you are in a bakery given the amazing aromas and the visually appealing display cases in constant view filled with various cookies, pastries and cakes, not to mention racks lined with readyto-go loaves of bread and rolls pulled out of the oven that morning. Pastry chef Rebecca Kerper has built quite an assortment of goodies. Among the highlights on the sweet side: the chocolate peanut butter pretzel cupcakes, mini-cream puffs, key lime tarts, cinnamon coffee cake, lemon rosemary cookies, butter spritz cookies (from a family recipe David says has "been around forever"), chocolate chip cookies and Danish pastries, just to name a few. Custom cakes are also available for any occasion. Open, airy and spacious with a small outdoor patio to boot, Schat's is a comfortable place to hang out. With a number of El Segundo residents among the 23 employees, including Schat daughters Amanda and Eden, it is truly a home town family operation. Carrie is also a fixture at the bakery handling community outreach and social media. Thank goodness for technology to spread the world about old school baking!

David Schat's Bakery Café is open seven days, with Monday to Friday hours 6 to 6, Saturday 7-6 and Sunday 8-3. The kitchen is open for lunch weekdays 10:30-4, for breakfast and lunch Friday and Saturday from 7-4 and 8-3 on Sunday. Patrons can take advantage of free Internet access. Catering with delivery is available and you can also order picnic packs. David Schat's Bakery Café is located at 131-A West Grand Avenue. For more information, call (310) 524-9895 or go to www.schatselsegundo.com. •





baguettes. The stellar version here includes house-braised pork belly, pickled carrots, daikon, cucumber, green onions, cilantro, jalapeno and Sambal (chili-based) aioli.

You can also get a pressed Cubano with smoked ham and Genoa salami, as well as sandwiches featuring roast beef, roasted vegetables, garlic chicken or ham and cheese.

The sandwiches may be ordered a la carte and average in the \$8 to \$9 range, which seems reasonable given the freshness, quality and ample portions at hand. You can create a combo for an additional \$3.25 by adding a side and a 16-ounce soda. Side choices include sweet potato fries (especially recommended) with several dipping sauce options, cole slaw, chips, mac and cheese with or without spiced salami, fresh fruit or house salad.

Speaking of salads, Schat's has five of them, including the "Carrie's Salad," named after David's wife Carrie Watkins Schat the daughter of well-known couple (School Board President) Bill and Carol Watkins--who



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Five Basic Steps to Making A House Your Home

(ARA) - Owning a home remains a key element of the American Dream. In fact, a recent survey by TD Bank revealed that 84 percent of young renters (ages 18 to 34) intend to buy a home in the future. While it is exciting, home buying can be overwhelming and complicated if you don't have a general knowledge of the process.

Equipping yourself with the right tools will allow you to navigate the complexities of the home-buying process. Here are five helpful steps to follow on your way to

homeownership.

Step 1: Learn the home-buying ABCs: Build your homeownership knowledge by participating in a first-time homebuyer class at a local non-profit agency in your community to answer any questions you may have. Staying well-informed will help you feel confident and in control of this major financial decision and nip any initial questions in the bud.

Step 2: Get out your calculator: Owning See Basic Steps, page 11



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Basic Steps

from page 10

a home requires a large investment of time, energy and money, so make sure you are careful when making the decision to buy. If you're like 43 percent of survey respondents, staying within budget is the top consideration. It is important to determine how much you can afford - you don't want to fall in love with a house out of your reach. When applying for a mortgage, the bank will assess your debt to income ratio. By looking at your income and current monthly debts, you can determine your ideal monthly payment. From there, you'll be able to narrow the focus of your house search to homes in your price range. Be sure to include down payments and other upfront costs in your calculations.

A few free, helpful online tools can help you determine just how much you could potentially afford. For example, visit TDBank. com and check out its mortgage calculator.

Step 3: Shop wisely: Condo? Single-family home? A fixer-upper or new construction? Once you know how much you can afford, determining your housing needs - and selecting a qualified real estate professional - before you start looking, will help make finding your perfect home much less time-consuming. In addition to being able to answer any questions that come up during the process, a real estate professional will work on your behalf to pre-screen houses and guide you through negotiations.

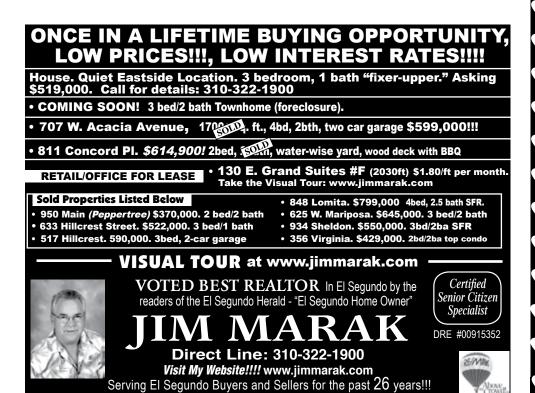
Step 4: Pick your perfect match: According to the survey, acquiring a mortgage and making a down payment is the most preferred method of payment for those who intend to own a home. With the variety of mortgage products that exists today, it's essential you choose the right one for your needs. How long do you plan on living in this house? Do you plan on making improvements to the home? Answering these types of questions will help you hone in on your financial strategy. Finding the right mortgage is about more than a rate and terms - it's about finding the right financial partner. Don't get led down the wrong path by choosing a bank that doesn't provide flexible options. Look for a bank that offers a hassle-free mortgage guarantee to ensure your first home purchase is as smooth and worry-free as possible.

"As a portfolio lender, we are able to set our own lending guidelines and interest rates," says Michael Copley, executive vice president for retail lending at TD Bank. "This allows us to provide our customers with the most adjustable and affordable financing options to suit their borrowing needs."

Step 5: Sign on the dotted line: Once your home has been inspected, your contingencies have been met and your mortgage has been approved, it's time to close the deal. In most cases, a closing officer and your attorney will be present during closing. As the buyer, you should make sure to bring a binder for homeowner's insurance (document proving you have adequate homeowner's insurance), a paid receipt for the first year's premium and a certified or cashier's check for your down payment and closing costs. Before the closing begins, review your mortgage, mortgage note and settlement statement documents to ensure there are no errors or red flags. Remember to ask questions during the closing, as the closing officer is there to help.

After you've signed all documents and paid your closing costs and down payment, the closing is finished. Congratulations and enjoy your new home.

To get more information and to download your free TD Bank First-Time Homebuyers' Kit, visit esecure.tdbank.com/net/firsttimehomebuyers/default.aspx. •





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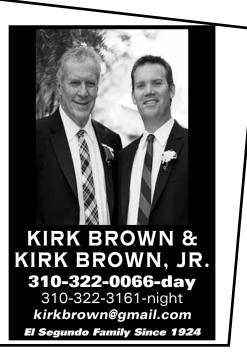
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429 West Oak Ave. 3 bedroom • 2 bath

Council

companies. Goodell was the chairperson on a seven-person Technical Assistance Panel (TAP) from the Urban Land Institute (ULI) that came to El Segundo at the end of March to tour the area, interview over a dozen business owners and community leaders, and make recommendations (which it did after a one-day powwow) on how to transform Smoky Hollow into the next Santa Monica, Culver City or Pasadena.

Goodell described ULI as the "real estate industry's premier education and research entity," with 40,000 members worldwide—1,600 of those in California. The panel visiting El Segundo offered a combined 245 years of experience in areas including real estate development, land use, architecture, financing, economic development and marketing.

In summarizing the panel's findings, Goodell sees Smoky Hollow as a "vibrant and unique environment" that can support entrepreneurs and small businesses while maintaining its inherent "funkiness." Among the area's strengths, the panelists noted Smoky Hollow's coastal, freeway and Downtown proximity; relative low cost; small town charm with good schools in the area; accessibility to both small and large players; and rich variety of uses. "It doesn't take a major developer... it can be done on a smaller scale," Goodell said of building the district. Though he noted that the process won't happen overnight, he emphasized to the Council that "you have to start now."

Despite Smoky Hollow's strengths, there are several obstacles -- most notably the dearth of parking, which Goodell described as a "potentially fatal flaw." Equally important is the current lack of fiber optics. Other concerns include parcelization, limited public realm/sidewalks, low-intensity and land-intensive uses, and an out-of-date specific plan that is too prescriptive and doesn't provide a coherent vision.

To market the area, the panelists suggested going after creative businesses (particularly tech, entertainment, new media and advertising companies) and general office uses while positioning Smoky Hollow as a viable alternative to the Westside. Goodell believes Smoky Hollow has the potential for an additional 1.5 million square feet of commercial space and that future tenants would be attracted to an indoor/outdoor experience with the draw of beaches, lifestyle, education and employment.

Goodell noted that Smoky Hollow's comparatively low cost for an unfinished building is a huge selling point. El Segundo's \$150 to \$175

from front page

per square foot charge is markedly less than Santa Monica's (\$450 to \$500 per square foot) or Culver City (\$250 to \$300 per square foot).

With insufficient onsite and street parking, Goodell said it was paramount to incentivize lot consolidation, conduct a block by block parking inventory, identify future parking needs, and consider parcels that might be acquired for possible offsite parking. Improvements to the existing situation could include striped and diagonal parking, reduced red zones and oneway couplets. Using El Segundo Boulevard (with perhaps angled parking on both sides of the street) could also be an effective option, along with tandem parking lots, valet assistance, shared parking and shared lots.

Ultimately, the panelists felt a parking district should be established with costs spread among the businesses and not affecting the City's general fund. Options include forming a Business Improvement District (BID), Community Facilities (Mello Roos) District, or Infrastructure Financing District. Certificates of Participation, a parking tax, or parking in-lieu fees were other ideas to raise capital.

For fiber optics, staff has outlined a possible future pathway running along the entirety of Smoky Hollow under Franklin Street to the data centers on the east side of town. "I think the investment will pay off," said Goodell of providing bandwidth. "The companies we're talking about live off this system. This is their water."

Goodell also suggested engaging Chevron, feeling the refinery could provide seed money to assist in property acquisition and assist in parking. Noting Chevron's stated commitment to community on the company website, Goodell said, "The health of Smoky Hollow should be important to them."

The panelists suggested a year one strategy to modify Smoky Hollow's specific plan and develop plans for parking and fiber optics. The new specific plan would grandfather existing uses, but limit no longer compatible uses such as pet hotels and auto repair. It would also enhance the eclectic nature of the district, create intimate outdoor spaces and connect pedestrian and bike linkages. The second year would adopt the specific plan, activate the fiber optic network and expand marketing. For the long term, the City could develop additional parking, upgrade infrastructure and create a parking district. "This is a tremendous opportunity to See Council, page 13



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Teacher

to their correct positions. "It allows them to look at the image and then move it around and check with their friends. It's kinesthetic. When you are kinesthetic, at least in my class, you do a better job at remembering when there is movement. It's tactile. They want to move around and touch the board. They get really bummed out when they don't get to do it!"

Another fantastic tool that Jeff uses with his students is SMART Response VE, which has been used with a cart of iPod Touches as an informal assessment for math. "It's a great way to see where my kids are with what we are learning in math," Jeff said. He also described its use during science, explaining how he created an informal assessment in which he put up a picture of different parts of the water cycle and placed the different letters on each image. A question such as "which picture demonstrates evaporation" was then asked, and the students used their iPod Touches to select the correct answer. "I can see the results instantly," said Jeff, "and they can also see the results instantly. The students love it. They want to use it all the time because it becomes a race and a motivator. The friendly competition is really high in my classroom." Because the SMART Response displays the results in front of the students right

from page 3 away, they are able to use the instant feedback to track their own learning. "My kids will

think, okay, I got that right, I know I can do the next one if it is similar. At the same time if they get something wrong they know that is something they need to focus on. It becomes a nice way to balance what they know and what they don't know." Jeff described how he uses the graph generation capabilities of the SMART Response software with his students to discuss math concepts. "We have taken the graphs from SMART Response and we have done our own statistics and percentages from those graphs which are related to our math. You can so easily tie in multiple content standards based on one question!"

Jeff's enthusiasm for teaching and integrating technology is contagious. For the Center Street Talent Show, Jeff even dressed up as a 21st Century Learner carrying around a SMART Board! It was a hit! Check out the images on the SMART Board. They are graphs from statistics that Jeff took from SMART Response! We are so inspired by Mr. Simonek! Thank you, Jeff, for being

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this month's Teacher Spotlight!

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Council

have a game-changing area," Goodell said.

City Manager Greg Carpenter indicated that staff will come back to the Council in August with recommendations to move forward on items that can be done quickly, while asking for direction on matters requiring additional funding. Because his business is located in Smoky Hollow, Mayor Carl Jacobson (as he did on Tuesday) must recuse himself from voting.

Also on Tuesday, the Council heard a presentation from Youth Services Librarian Sindee Pickens on the Summer Reading Program. Registration for both Youth Services (this year's theme is "Dream Big, Read!") and teens ("Own the Night") starts today and continues through mid-August. The youth kick-off event is June 26 in Library Park at 3 p.m. with a puppet

show planned. Participants in the program will earn grab bags containing prizes for every 10 books read.

from page 12

The Council also recognized July as Relay for Life month in honor of the annual event to benefit American Cancer Society research and support programs. This year's Relay takes place on July 28 at Campus El Segundo starting at 9 a.m.

And finally, Los Angels Kings' commentator and former player Jim Fox was on-hand to accept a proclamation for the local hockey team's recent Stanley Cup championship-the first in the franchise's 45-year history. The Kings are headquartered in El Segundo and work out at the Toyota Sports Center, which Fox deemed "the best practice facility." •

Each Sudoku puzzle consists of a 9X9 grid that has been subdivided into nine smaller grids of 3X3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.



and determine proper classification of ads. Fax or mail this form.

Costs: 26 weeks \$624, 52 weeks \$1144 310-322-1830, ext. 24

Trustee Sale No.: 20120010100382 Title Order No.: 120092698 FHA/VA/PMI No.: NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 4/27/2011. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE THE PROCEEDING AGAINST , YOU SHOULD CONTACT A YOU. LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 05/05/2011 as Instrument No. 20110641647 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: PAUL M LOPEZ AND ZANMEI LU LOPEZ, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(h) (payable at time of sale in lawful money of the United States). DATE OF SALE: 7/12/2012 TIME OF SALE: 09:00 AM PLACE OF SALE: DOUBLETREE HOTEL LOS ANGELES - NORWALK, 13111 SYCAMORE DRIVE, NORWALK, CA 90650 STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 945 PEPPER STEET #214, EL SEGUNDO, CA 90245 APN#: 4132-019-056 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs. expenses and advances at the time of the initial publication of the Notice of Sale is \$421,314,56. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are

considering bidding on this property lien you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary trustee, or a court, pursuant to Section 2924g of the California Civil Code The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale If you wish to learn whether your sale date has been postponed, and, applicable, the rescheduled time and date for the sale of this property, you may call 800-280-2832 for information regarding the trustee's sale or visit this Web site www.auction.com for information regarding the sale of this property, using the file number assigned to this case 20120010100382. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AUCTION.COM, LLC ONE MAUCHLY IRVINE, CA 92618 800-280-2832 www.auction.com NDEx West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE NDEx West 1 L C as Trustee Dated: 6/18/2012 P958752 6/21, 6/28, 07/05/2012 El Segundo Herald: 6/21, 6/28, 7/5/2012 H-23372

PUBLIC NOTICES

Name Statement 2012091769 The following person(s) is (are) doing business as ML DESIGNS. 1. 908 MCCARTHY COURT, EL SEGUNDO, CA 90245. 2. PO BOX 90248, LOS ANGELES, CA 90009. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed April 1, 2012. Signed: Morgan Michele Lund Yen, Proprietor. This statement was filed with the County Recorder of Los Angeles County on May 15, 2012.

Fictitious Business

NOTICE: This Fictitious Name Statement expires on May 15, 2017. A new Fictitious Business Name Statement must be filed prior to May 15, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law

Fictitious Business Name Statement 2012092986

The following person(s) is (are) doing business as EUGENE. 703 PIER AVE., SUITE B273. HERMOSA BEACH. CA 90254. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed 2011 Signed: Blisss, Inc., CCO, This statement was filed with the County Recorder of Los Angeles County on May 16, 2012.

NOTICE: This Fictitious Name Statement expires on May 16, 2017. A new Fictitious Business Name Statement must be filed prior to May 16, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code)

Fictitious Business Name Statement 2012092989

The following person(s) is (are) doing business as SIX. 703 PIER AVE., SUITE B273, HERMOSA BEACH, CA 90254, This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed 2011. Signed: Blisss, Inc., CCO. This statement was filed with the County Recorder of Los Angeles County on May 16, 2012.

NOTICE: This Fictitious Name Statement expires on May 16, 2017. A new Fictitious Business Name Statement must be filed prior to May 16, 2017. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal. State. or Common Law (See Section 14400 ET SEQ., Business and Professions Code).



FAX 310-322-2787

(See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: June 14, 21, 28, 2012 and July 05, 2012. H-765.

El Segundo Herald: June 14, 21, 28, 2012 and July 05, 2012. H-766

El Segundo Herald: June 14, 21, 28, 2012 and July 05, 2012. H-767.

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Love can come later.

PETSPETSPETSPETSPETS Pets Without Partners Purrfect Companions

Adopt a "pet without a partner" and give a homeless pet a second chance in life.

Rosey has a personality that reflects her name. She is a happy and fun-loving girl who loves all dogs and instantly makes friends with everyone she meets. She was born around March 2011 and currently weighs about 25 pounds. She is a nice-sized dog--don't be fooled by letting her photo make her seem larger than she is. Rosey loves to go on walks and will sit for treats. She will be a great addition to any home situation. Rosey is spayed, current on vaccinations, de-wormed, microchipped and is good with kids and with other dogs.

This adorable little gremlin is Linus, who is as cute as a button! He is around one to two years old and weighs 12 pounds. Linus uses his good looks and charm to get whatever he wants. He is a master manipulator, so he is currently enrolled in a basic obedience class to learn who's the boss! Linus is very smart and food-motivated, so he is a quick learner. Linus needs a home where

his owner will be the pack leader, set limits and be consistent with him so he learns to live a more comfortable, less stressful life. Linus is currently learning how to sit and stay and meet people correctly. He would probably be best placed as an only dog or with a female dog in an all-adult home. Linus is neutered, current on vaccinations, de-wormed and microchipped.

To learn more about these and other wonderful dogs, visit our website at <u>www.</u> <u>animalsrule.org</u>. If a dog is on our website, it's available. Or come to our Saturday adoption events from 11 a.m. to 3 p.m. at 305 North Harbor Boulevard in San Pedro (just off the 110 near the cruise port). We are always in need of donations for veterinarian bills and our senior dogs. Donations can be made through our website or by sending a check payable to: Animals Rule Placement Foundation at 305 North Harbor Blvd., San Pedro, CA 90731. All donations are tax-deductible. We are a registered 501©3 non-profit organization.

Saving one animal won't change the world, but the world will surely change for that animal. •



Rosey







Zany

Enjoy your purr-fect summer when you adopt a purr-fect partner.

Zany is 50 percent fairy princess and 50 percent rough-and-tumble tomboy, which equals 100 percent adorable. She is a beautiful, medium-haired Dilute Tortoiseshell baby girl with a playful, melt-your-heart personality and a bushel full of love to share! Zany was bottle-fed and hand-raised, spoiled rotten along the way. In case you don't know, bottle babies are the sweetest and most loveable kitties on earth. She has been raised with lots of other kitties (all ages) to play with, as well as three kitty-lovin' dogs who enjoy her silly kitten antics. Zany just loves everybody! Now she's ready for her own family and forever home. Zany definitely must either go to a home that already has another playful kitty to romp and frolic with, or be adopted with another kitty. She would greatly miss the kitty companionship and interaction

that she's used to having.

Trent was rescued when he was barely more than two days old, along with his siblings. Life as a bottle baby has its perks and Trent took advantage of every one of them! He's the outgoing adventurer of his litter. When not checking out his surroundings, Trent can be found playing with toys and finding little things he can carry around in his mouth. He also will walk around purring for no reason at all! And this handsome little guy loves to be right up by your face. His favorite morning activity is rubbing his face on yours. Trent would love to be adopted with his sister Kuder, though any home with

another young kitty would be just as great!

Kuder is the sweetheart of her litter, very quiet and easygoing. She loves to play and wrestle with her brother Trent, but never causes any trouble or mischief. Kuder loves to snuggle and spends every night tucked up against her foster mom's back. Her purr is a soft little rumble that comes out when she's being petted. Kuder is definitely one sweet little angel.

These kittens/cats are available for adoption through Kitten Rescue, one of the

largest cat rescue groups in Southern California. All of our kitties are spayed/neutered, microchipped, tested for FeLV and FIV, dewormed and current on their vaccinations. For additional information and to see our other kitties, please check our website at www.kittenrescue.org, or email us at mail@ kittenrescue.org. Your tax-deductible donations for the rescue and care of our cats and kittens can be made through our website or by sending a check payable to Kitten Rescue, 914 Westwood Boulevard, #583, Los Angeles, CA 90024.

On Saturdays, we have adoptions from noon to 3:30 p.m. in Westchester at 8655 Lincoln Boulevard, just south of Manchester Avenue, and also in Mar Vista at 3860 Centinela Avenue, just south of Venice Boulevard. Our website lists additional adoption sites and directions to each location.

Be kind. Save a life. Support animal rescue. •



Kuder and Trent



Daisy's Happy Ending

Daisy is a sweet girl whose story was not so sweet. Her owners decided they did not want her anymore and tied her to the trashcan in the alley behind the apartment complex they managed. They discarded her like trash. They would feed her cornflakes and the other thugs in the building would kick her and punch her in the face as they walked by. A very nice couple in their 70s caught wind of this and started looking out for Daisy and protecting her. They got her away from the apartment manager and brought her to us, with tears in their eyes they told us Daisy's story. Now Daisy has a happy ending to her story with her new forever family ...

"Hi, Daisy has adapted to our unusual family schedule. She sleeps at night, mostly with our 12-year-old (Matt), but sometimes our 16-year-old. She has not met our oldest

yet, but he comes home from college next week. She not only likes to sleep on beds, but prefers to be under covers, which is fine with Matt. Often we don't realize that she is even in his bed because she has burrowed under the covers. He is also the one that feeds her and takes her outside first thing each morning. We also have a comfortable pillow on a chair in our bedroom where she will sleep a few nights a week. She just likes to be near people when sleeping.

She sleeps during the day either on Katherine's bed (when she sleeps after working nights), or outside in the sun on a cement patio or on our grass backyard area. Her main active time is from 3 to 9 p.m. when the kids are home from school. She goes to baseball fields, walks on the trails outside our house or to other family activities. We have taken her to the dog park in Redondo Beach seven

or eight times--she loves this. It gives her some socializing time with other dogs. She fits in well in the small dog section. She is much friendlier and willing to play there than when we meet dogs on walks. At baseball games, she has made several friends with other dogs from other team members who come to every game. (Four other shelter dogs have been recently adopted by families on Matt's baseball team). She does not like getting wet, but puts up with it when we give her a bath. She goes for runs with Katherine two or three times a week and another one to three times a week with me..." -- Mark Miller.

When you adopt a "pet without a partner,"



you will forever make a difference in their life and they are sure to make a difference in yours. •



Chevron in the Beach Cities

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Just last year, the Chevron El Segundo Refinery celebrated its 100 year anniversary and the many generations of Chevron employees and their families who have called the South Bay home over the past century.

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such a special place to live and work.

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